

## 2010 Classified Insertion Order

<b>ADVERTISER:</b>	_____	<b>AGENCY:</b>	_____
Product Featured:	_____	Contact:	_____
Contact:	_____	Address:	_____
Address:	_____	City:	_____
City:	_____	State/Zip:	_____
State/Zip:	_____	Phone:	_____
Phone:	_____	Fax:	_____
Fax:	_____	E-mail address:	_____
E-mail address:	_____		
<input type="checkbox"/> Bill to Advertiser		<input type="checkbox"/> Bill to Agency	

<u>Issue</u>	<u>Closing Date</u>	<u>Ad Size</u> (Check & circle one)	<u>Ad Color</u>
<input type="checkbox"/> Feb/Mar	December 4th	<input type="checkbox"/> Full Page	<input type="checkbox"/> 4C
<input type="checkbox"/> Apr/May	February 4th	<input type="checkbox"/> 1/2 Page Horizontal / Island	<input type="checkbox"/> 2/C
<input type="checkbox"/> June/July	April 2nd	<input type="checkbox"/> 1/3 Page Square / Vertical	<input type="checkbox"/> B/W
<input type="checkbox"/> August	June 4th	<input type="checkbox"/> 1/6 Page Horizontal / Vertical	
<input type="checkbox"/> September	July 8th	<input type="checkbox"/> 2 Col x 2 inch*	
<input type="checkbox"/> October	August 4th	<input type="checkbox"/> 1/12 Page	* Hunter's Connection Only
<input type="checkbox"/> November	September 3rd	<input type="checkbox"/> 1/24 Page**	** Product Gallery Only
<input type="checkbox"/> Dec/Jan	October 6th	<input type="checkbox"/> 2 Inch* Horizontal / Vertical	
		<input type="checkbox"/> 1 Inch*	

**Method of Payment:**  Check or Money Order       Mastercard / Visa / American Express  
 Credit Card # \_\_\_\_\_ 3 digit code \_\_\_\_\_ Expiration \_\_\_\_\_

**Payments & Cancellations:** **NET INSERTION RATE: \$**

Each ad must be paid in full prior to closing dates. Orders are non-cancelable after close.

**Type of Materials:**

Pick up ad from: Issue Month/Year \_\_\_\_\_ Page: \_\_\_\_\_ Changes: Y / N

New Materials       Key Code \_\_\_\_\_

Coupon

Additional Instructions/Headline: \_\_\_\_\_

All **ad materials** should be sent to: **Mark Swanson**, *North American Hunter*, 12301 Whitewater Drive, Minnetonka, MN 55343, (800) 688-7611, Extension 7105 or (952) 988-7105, mswanson@namginc.com.

Please sign and fax contract to Anne Dulian at 952-936-9169 by first applicable close date.

**Advertiser/Agency Authorization**

Signature: \_\_\_\_\_  
 Print Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Date: \_\_\_\_\_

**North American Hunter's Acceptance:**

\_\_\_\_\_  
 Date \_\_\_\_\_ Signature \_\_\_\_\_  
 Subject to terms and conditions stated on current rate card.