



2010 Classified Insertion Order

ADVERTISER:	_____	AGENCY:	_____
Product Featured:	_____	Contact:	_____
Contact:	_____	Address:	_____
Address:	_____	City:	_____
City:	_____	State/Zip:	_____
State/Zip:	_____	Phone:	_____
Phone:	_____	Fax:	_____
Fax:	_____	E-mail address:	_____
E-mail address:	_____		_____

<u>Issue</u>	<u>Closing Date</u>	<u>Ad Size</u> (Check & circle one)	<u>Ad Color</u>
<input type="checkbox"/> February	December 4th	<input type="checkbox"/> Full Page	<input type="checkbox"/> 4C
<input type="checkbox"/> March	January 7th	<input type="checkbox"/> 1/2 Page Horizontal / Island	<input type="checkbox"/> 2/C
<input type="checkbox"/> April	February 4th	<input type="checkbox"/> 1/3 Page Square / Vertical	<input type="checkbox"/> B/W
<input type="checkbox"/> May/June	March 4th	<input type="checkbox"/> 1/6 Page Horizontal / Vertical	
<input type="checkbox"/> Jul/Aug/Sep	May 5th	<input type="checkbox"/> 2 Col x 2 inch*	
<input type="checkbox"/> Oct/Nov	August 4th	<input type="checkbox"/> 1/12 Page	
<input type="checkbox"/> Dec/Jan	October 6th	<input type="checkbox"/> 1/24 Page** * Angler's Outpost Only	
		<input type="checkbox"/> 2 Inch* ** Product Center Only	
		<input type="checkbox"/> 1 Inch*	

Method of Payment: Check or Money Order Mastercard / Visa / American Express
 Credit Card # _____ + 3 digit code _____ Exp. _____

Payments & Cancellation: **NET INSERTION RATE: \$**
 Each ad must be paid in full prior to closing dates. Orders are non-cancelable after close.

Ad Material Contact: _____ **Phone:** _____

Type of Materials:

Pick up ad from: Issue Month/Year _____ Page: _____ Changes: Y / N
 New Materials Key Code _____
 Coupon

Additional Instructions/Headline: _____

All **ad materials** should be sent to: **Mark Swanson**, *North American Fisherman*, 12301 Whitewater Drive, Minnetonka, MN 55343, (800) 688-7611, Extension 7105 or (952) 988-7105, mswanson@namginc.com.

Please sign and fax contract to Anne Dulian at 952-936-9169 by first applicable close date.

Advertiser/Agency Authorization
 Signature: _____
 Print Name: _____
 Title: _____
 Date: _____

North American Fisherman's Acceptance:

 Date _____ Signature _____
 Subject to terms and conditions stated on current rate card.