

2010 HomeArts Editorial Calendar

JANUARY/FEBRUARY

Love in the Air: Start out a brand new year with fresh ideas and a touch of romance.

Member-Only Contests!

New Announcement: Needle Arts
Last Reminder: Card Making
Winners: Toys

Accent on Style: Home Décor Updates on a Budget - Part 1

MARCH/APRIL

Renewed Inspiration: Try a new technique to create décor, accents, and gifts in bright new colors of the season.

Member-Only Contests!

New Announcement: Make It Green
Last Reminder: Needle Arts
Winners: Card Making

Accent on Style: Home Décor Updates on a Budget - Part 2

MAY/JUNE

Blooming Ideas: Create fabulous fresh spring ideas for home, garden, moms, dads, and grads.

Member-Only Contests!

New Announcement: Holiday Décor
Last Reminder: Make It Green
Winners: Needle Arts

Accent on Style: Lighting Décor

JULY/AUGUST/SEPTEMBER

On-the-Go Summer: Be creative on vacation, during the lazy days of summer, or when going back to school.

Member-Only Contests!

New Announcement: Celebrations
Last Reminder: Holiday Décor
Winners: Make It Green

Accent on Style: Floor Décor

OCTOBER/NOVEMBER/DECEMBER

Create colorful décor for Halloween, Thanksgiving, and Christmas entertaining.

Member-Only Contests!

New Announcement: Family Heritage
Last Reminder: Celebrations
Winners: Holiday Décor

Accent on Style: Room Arrangements

ISSUE AND CLOSING DATES

Months	Ad Close	Materials Due	Mail Date
Jan/Feb	11/2/09	11/16/09	12/21/09
Mar/Apr	1/4/10	1/15/10	2/19/10
May/Jun	3/1/10	3/15/10	4/22/10
Jul/Aug/Sep	5/3/10	5/17/10	6/28/10
Oct/Nov/Dec	8/2/10	8/16/10	9/22/10