



# 2010 Display Insertion Order

<b>ADVERTISER:</b>	_____	<b>AGENCY:</b>	_____
Product Featured:	_____		
*Product Web site:	_____		
*Toll Free phone number:	_____		
Contact:	_____	Contact:	_____
Address:	_____	Address:	_____
City:	_____	City:	_____
State/Zip:	_____	State/Zip:	_____
Phone:	_____	Phone:	_____
Fax:	_____	Fax:	_____
E-mail address:	_____	E-mail address:	_____
<input type="checkbox"/> Bill to Advertiser		<input type="checkbox"/> Bill to Agency	

<u>Issue</u>	<u>Closing Date</u>	<u>Materials Due</u>	<u>Ad Size</u> (Check & circle one)	<u>Ad Color</u>
<input type="checkbox"/> Jan/Feb	11/2/09	11/16/09	<input type="checkbox"/> 2 Page Spread	<input type="checkbox"/> 4C
<input type="checkbox"/> Mar/Apr	1/4/10	1/15/10	<input type="checkbox"/> Full Page	<input type="checkbox"/> 2/C
<input type="checkbox"/> May/Jun	3/1/10	3/15/10	<input type="checkbox"/> 2/3 Page Vertical	<input type="checkbox"/> B/W
			<input type="checkbox"/> 1/2 Page Horizontal / Island	
			<input type="checkbox"/> 1/3 Page Square / Vertical	
			<input type="checkbox"/> 1/6 Page Horizontal / Vertical	

15% Agency discount applies

**NET INSERTION RATE: \$** \_\_\_\_\_

\* For use in the Advertiser Directory

Ad Material Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Type of Materials:

Pick up ad from: Issue Month/Year \_\_\_\_\_ Page: \_\_\_\_\_ Changes: Y / N

New Materials       Key Code \_\_\_\_\_

Coupon

Additional Instructions/Headline: \_\_\_\_\_

All **ad materials** should be sent to: Erin Nielsen, *Street Thunder*, 12301 Whitewater Drive, Minnetonka, MN 55343, (952) 352-7589, enielsen@namginc.com

Please sign and fax contract to Ali Graf at 952-936-9169 by first applicable close date.

**Advertiser/Agency Authorization**

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**Publisher's Acceptance:**

Date \_\_\_\_\_ Publisher \_\_\_\_\_

Subject to terms and conditions stated on current rate card.