



# 2010 classified insertion order

|   |       |   |       |
|---|-------|---|-------|
| <b>ADVERTISER:</b>                          | _____ | <b>AGENCY:</b>                          | _____ |
| Product Featured:                           | _____ |   | _____ |
| Contact:                                    | _____ | Contact:                                | _____ |
| Address:                                    | _____ | Address:                                | _____ |
| City:                                       | _____ | City:                                   | _____ |
| State/Zip:                                  | _____ | State/Zip:                              | _____ |
| Phone:                                      | _____ | Phone:                                  | _____ |
| Fax:  | _____ | Fax:                                    | _____ |
| E-mail address:                             | _____ | E-mail address:                         | _____ |
| <input type="checkbox"/> Bill to Advertiser |       | <input type="checkbox"/> Bill to Agency |       |

| <u>Issue</u>                     | <u>Closing Date</u> | <u>Materials Due</u> | <u>Ad Size</u> (Check & circle one)                     | <u>Ad Color</u>              |
|----------------------------------|---------------------|----------------------|---|------------------------------|
| <input type="checkbox"/> Jan/Feb | 11/2/09             | 11/16/09             | <input type="checkbox"/> 1/3 Page Square / Vertical     | <input type="checkbox"/> 4C  |
| <input type="checkbox"/> Mar/Apr | 1/4/10              | 1/15/10              | <input type="checkbox"/> 1/6 Page Horizontal / Vertical | <input type="checkbox"/> 2/C |
| <input type="checkbox"/> May/Jun | 3/1/10              | 3/15/10              | <input type="checkbox"/> 1/12 Page                      | <input type="checkbox"/> B/W |
|                                  |                     |                      | <input type="checkbox"/> 1/24 Page                      |                              |

**Method of Payment:**  Check or Money Order  Mastercard / Visa / American Express  
 Credit Card # \_\_\_\_\_ + 3 digit code \_\_\_\_\_ Exp. \_\_\_\_\_

15% Agency discount applies **NET INSERTION RATE: \$** \_\_\_\_\_

**Ad Material Contact:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

Type of Materials:

Pick up ad from: Issue Month/Year \_\_\_\_\_ Page: \_\_\_\_\_ Changes: Y / N  
 New Materials  Key Code \_\_\_\_\_  
 Coupon

Additional Instructions/Headline: \_\_\_\_\_

All **ad materials** and copy of insertion order should be sent to: Dawn Simpson, White Dog Design, 3980 Lexington Avenue S., Eagan, MN 55123 Phone: 651-452-6161 ~ whitedogdesign@comcast.net

Please sign and fax contract to Colleen Hobbs at 301-560-5799 by first applicable close date.

**Advertiser/Agency Authorization**  
 Signature: \_\_\_\_\_  
 Print Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Date: \_\_\_\_\_

**Street Thunder's Acceptance:**  
 \_\_\_\_\_  
 Date Signature  
 \_\_\_\_\_

Subject to terms and conditions stated on current rate card.