



2010 Display Insertion Order

ADVERTISER: _____ Product Featured: _____ *Product Web site: _____ *Toll Free phone number: _____ Contact: _____ Address: _____ City: _____ State/Zip: _____ Phone: _____ Fax: _____ E-mail address: _____ <input type="checkbox"/> Bill to Advertiser	AGENCY: _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ _____ <input type="checkbox"/> Bill to Agency
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<u>Issue</u>	<u>Closing Date</u>	<u>Materials Due</u>	<u>Ad Size</u> (Check & circle one)	<u>Ad Color</u>
<input type="checkbox"/> February '10	12/10/09	12/21/09	<input type="checkbox"/> 2 Page Spread	<input type="checkbox"/> 4C
<input type="checkbox"/> March '10	1/11/10	1/20/10	<input type="checkbox"/> Full Page	<input type="checkbox"/> 2/C
<input type="checkbox"/> April '10	2/10/10	2/22/10	<input type="checkbox"/> 2/3 Page Vertical	<input type="checkbox"/> B/W
<input type="checkbox"/> May/June '10	3/10/10	3/22/10	<input type="checkbox"/> 1/2 Page Horizontal / Island	
<input type="checkbox"/> Jul/Aug/Sept '0	5/10/10	5/20/10	<input type="checkbox"/> 1/3 Page Square / Vertical	
<input type="checkbox"/> Oct/Nov '10	8/10/10	8/20/10	<input type="checkbox"/> 1/6 Page Horizontal / Vertical	
<input type="checkbox"/> Dec/Jan '10-'11	10/11/10	10/20/10		

15% Agency discount applies **NET INSERTION RATE: \$** _____

* For use in the Advertiser Directory

Ad Material Contact: _____ Phone: _____

Type of Materials:

Pick up ad from: Issue Month/Year _____ Page: _____ Changes: Y / N

New Materials Key Code _____

Coupon

Additional Instructions/Headline: _____

All **ad materials** should be sent to: Erin Nielsen, *North American Fisherman*, 12301 Whitewater Drive, Minnetonka, MN 55343, (952) 352-7589, enielsen@namginc.com.

Please sign and fax contract to 952-936-9169 by first applicable close date.

Advertiser/Agency Authorization

Signature: _____

Print Name: _____

Title: _____

Date: _____

Publisher's Acceptance:

Date _____ Publisher _____

Subject to terms and conditions stated on current rate card.