



# 2010 Display Insertion Order

**ADVERTISER:** \_\_\_\_\_ **AGENCY:** \_\_\_\_\_  
 Product Featured: \_\_\_\_\_  
 \*Product Web site: \_\_\_\_\_  
 \*Toll Free phone number: \_\_\_\_\_  
 Contact: \_\_\_\_\_ Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_ Address: \_\_\_\_\_  
 City: \_\_\_\_\_ City: \_\_\_\_\_  
 State/Zip: \_\_\_\_\_ State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Bill to Advertiser  Bill to Agency

<u>Issue</u>	<u>Closing Date</u>	<u>Materials Due</u>	<u>Ad Size</u> (Check & circle one)	<u>Ad Color</u>
<input type="checkbox"/> Feb/Mar	12/10/09	12/21/09	<input type="checkbox"/> 2 Page Spread	<input type="checkbox"/> 4C
<input type="checkbox"/> Apr/May	2/10/10	2/22/10	<input type="checkbox"/> Full Page	<input type="checkbox"/> 2/C
<input type="checkbox"/> June/July	4/12/10	4/20/10	<input type="checkbox"/> 2/3 Page Vertical	<input type="checkbox"/> B/W
<input type="checkbox"/> Aug/Sept	6/10/10	6/22/10	<input type="checkbox"/> 1/2 Page Horizontal / Island	
<input type="checkbox"/> Oct/Nov	8/10/10	8/20/10	<input type="checkbox"/> 1/3 Page Square / Vertical	
<input type="checkbox"/> Dec/Jan	10/11/10	10/20/10	<input type="checkbox"/> 1/6 Page Horizontal / Vertical	

15% Agency discount applies

**NET INSERTION RATE: \$** \_\_\_\_\_

\* For use in the Advertiser Directory

Ad Material Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Type of Materials:

Pick up ad from: Issue Month/Year \_\_\_\_\_ Page: \_\_\_\_\_ Changes: Y / N

New Materials  Key Code \_\_\_\_\_

Coupon

Additional Instructions/Headline: \_\_\_\_\_

All **ad materials** should be sent to: Erin Nielsen, *HANDY*, 12301 Whitewater Drive, Minnetonka, MN 55343, (952) 352-7589, enielsen@namginc.com.

Please sign and fax contract to Ali Graf at 952-936-9169 by first applicable close date.

**Advertiser/Agency Authorization**

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**Publisher's Acceptance:**

Date \_\_\_\_\_ Publisher \_\_\_\_\_

Subject to terms and conditions stated on current rate card.